



FOR IMMEDIATE RELEASE

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AUGUST FIRST WEDNESDAY AT TRAVEL SALEM

Better than a bowl full of kibble!

SALEM, Ore. – What’s up dog? Well if you visit Travel Salem’s Travel Café during the August 1st First Wednesday you’ll be in for some dog gone fun! Bring your pooch for a free doggie treat and visit with some businesses that run with the big dogs. Travel Salem’s Travel Café Visitors Center will be open until 8:00pm on First Wednesday and is located at 181 High Street NE, Salem.

The following businesses will be highlighted:

The Sandwich Shop will be featuring Tri-Tip and Pulled Pork Sliders with Grandpa Iggy’s Famous coleslaw and baked beans.

4 Seasons Social & Recreation Club (www.4seasons4fun.com) will be showcasing the social club and their many activities. Enjoy a cookie while you learn about their great program.

Spirit Mountain Casino (www.spiritmountain.com) has everything you need for your next party or meeting. Stop to learn more and take your chances with a spin of the Prize Wheel.

Salem’s Heritage Partners (www.willametteheritage.org) will have an “enter to win” prize drawing for their new Absolutely Heritage ticket that gets you admission into four of Salem’s premier museums (Willamette Heritage Center at The Mill, Bush House Museum, Historic Deepwood Estate and the Hallie Ford Museum of Art).

Hampton Inn and Suites (www.hamptoninn.com)

Journeys Peak Travel (www.peaktravel.com)

Salem Collectors & Flea Market (www.salemcollectorsmarket.com)

Willamette Valley Vineyards (www.WVV.com) Come sip award-winning, sustainable wines!

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****Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website www.TravelSalem.com.****