

Magic at the Mill



Connecting Cultures, Connecting Generations

Nov 29 - Dec 2, 2024, 5:30 - 8 PM

Friday - Monday after Thanksgiving



Choose one of these special areas to sponsor at Magic at the Mill:

Starlight Caboose *or* *Trackside Story Time*

- Naming rights at chosen location during Magic at the Mill
- Supporter recognition on:
 - Event landing page for 1 year
 - E-blast sent to 1,800 email addresses
 - Named on event-related social media posts with an audience of nearly 8,000 across platforms
- Exposure to more than 4,000 community members during Magic at the Mill

Supporter: \$750



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Choose one of these special areas to sponsor at Magic at the Mill:

Magical Forest *or* *Winter Wonderland*

- Naming rights at chosen location during Magic at the Mill
- Major Sponsor logo recognition on:
 - Event posters
 - Event landing page for 1 year
 - Invitations mailed to 1,900 households
 - E-blast sent to 1,800 email addresses
- Social tagging on all event-related social media posts with an audience of nearly 8,000 across platforms
- Ability to promote business with banner or other signage during event
- Exposure to more than 4,000 community members during Magic at the Mill

Major Sponsor: \$1,500



*Magic
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Mill*



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Choose one of these special areas to sponsor at Magic at the Mill:

The Merry Workshop
or
Yuletide Bazaar

- Naming rights at chosen location during Magic at the Mill
- Presenting Sponsor digital banner (1200x300 pixels) recognition on:
 - E-blast sent to 1,800 email addresses
 - Event landing page for 1 year
- Presenting Sponsor logo recognition on:
 - Event posters
 - Invitations mailed to 1,900 households
- Social tagging on all event-related social media posts with an audience of nearly 8,000 across platforms
- Ability to promote business with banner or other signage during event
- Exposure to more than 4,000 community members during Magic at the Mill

Presenting Sponsor: \$3,000

